



A character building and diversity educational program

The Just Be^e Coaching System

- Welcome to the bilingual global coaching system JUST BE^E, designed for students K to 5th grade. The system is global because the components are integrated with the varying needs of educators, students, and parents/guardians in mind; and bilingual because the materials are presented in both English and Spanish and can be taught in either language.
- We are grateful for the confidence you have shown in us and we know that this system will inspire, motivate and teach students to just be themselves, be positive about their opportunities in life, and be prepared to take advantage of them. We coach students to be patient instead of relying on instant gratification in order to be happy. This system coaches participants to be healthy and to develop their full creative ability with enthusiasm. They also learn to be consistent in their work and be on time for their commitments. These skills help the students to be coachable, and emphasize the importance of being good examples in their communities, families and schools, so we all can build a better world.
- This system presents 12 valuable character traits in 12 lessons and the objective is the internalization of these meaningful lessons to help students grow into responsible, healthy and happy adults. The lessons are:

BE GRATEFUL	BE YOURSELF	BE POSITIVE	BE PREPARED	BE HAPPY	BE PATIENT
BE HEALTHY	BE CREATIVE	BE ON TIME	BE CONSISTENT	BE COACHABLE	BE A GOOD EXAMPLE

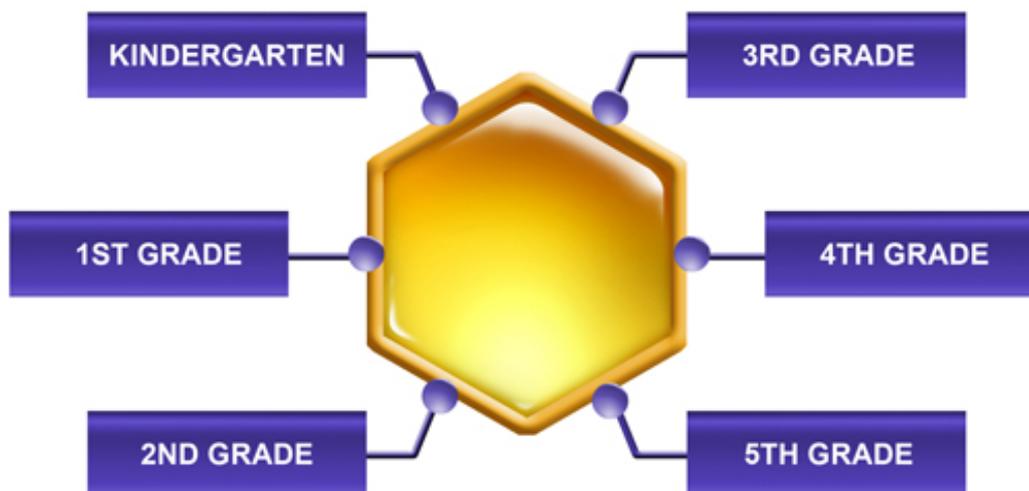
- The JUST BE^E SYSTEM contains various manuals that give guidance for proper implementation. Included in the manuals you will find guides, suggestions, and teaching models to be used by all participants.
 - Kindergarten manual "JUST BE^E BASIC CONCEPTS". We present a drawing and coloring book with games to learn about their bodies, space and distance, similarities and differences, as well as improve pre-reading and motor skills, and practice tolerance.
 - 1st grade manual "JUST BE^E STORIES". We work on reading and writing skills using the 12 character building lessons.
 - 2nd - 5th grade manuals Students receive the "JUST BE^E BOOK" and corresponding "GAME MANUALS". We put into practice the 12 lessons from the "Just Be^e" book both at school and at home. This manual contains four separate modules, one for each grade, 2nd, 3rd, 4th, and 5th.



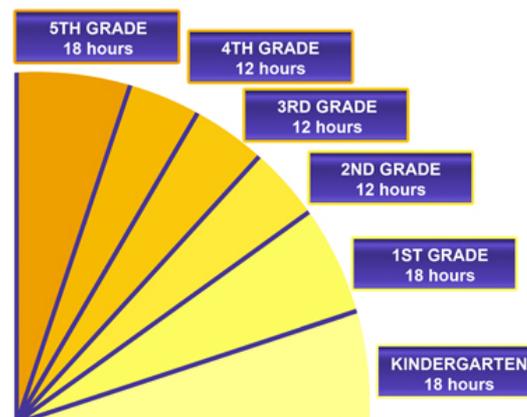
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- 🍯 The philosophy of the system is based on three main pillars:
 - 🍯 **Character development**
 - 🍯 **Respect for self and others**
 - 🍯 **Diversity inclusion and acceptance**
- 🍯 The organizational structure of the JUST BE^E coaching system is the **HEXAGON**, represented by a six scholastic year format, from K to 5th. It models the strength and stability of one of the strongest, most stable and efficient structures in nature, the honeycomb. By means of this extremely solid and replicable base, we help students and their families build a more solid, structured, and responsible world. And just as the bees in a hive learn to work together, build their hives and produce sweet results...honey, we too can work together in building happy homes by teaching and coaching responsibility, respect, compassion and appreciation.



- 🍯 Building a 90° angle. The system has also been designed with the geometry of nature in mind, building a right angle (90°) to give a solid and replicable model. If each hour of Just Bee coaching and instruction counted as one degree of character we can accurately say that after completing the 90 hours of instruction we will see the right results.





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On average the first 6 years of scholastic education lasts 5540 hours. The 90 hours of programmed JUST BE^E coaching, application and development represents approximately 1.618% of the 5540 instruction hours.

This calculation is surprising when we see that the number 1,618 is also established in mathematics, art and design as the golden ratio. This number has been found to represent perfect proportions as seen in astronomic structures such as galaxies, in the design of flowers, shellfish, and trees, even showing up in the human body and works of art.

http://en.wikipedia.org/wiki/Golden_ratio

The JUST BE^E coaching system can be compared to the process of building a house. Good construction requires blueprints, a solid foundation, and resistant materials to guarantee the strength, stability, and flexibility needed to make the structure resistant to weather and natural challenges.

A person's character is like a building. We know that by having a strong foundation and clear direction (the blueprints), and love and compassion, students can be empowered to build a solid and meaningful life with the flexibility to reason and act on what is right and wrong, make decisions, and strive to lead a healthy, happy, and responsible life.

The educational construction of the system demands supervision, coaching and quality control to ensure that the final result is according to the blueprints, which are outlined below:

Kindergarten: During the first phase, kindergarten, we help participants identify the essential locations for learning...home and school. We introduce them to basic concepts to help them define their formation; learn about their environment and themselves.

 **Location, location, location:**

Just like a location determines the value of a property, education determines the value of a person. The basic concepts define the learning abilities and help students develop a desire for future learning, creating therefore more value for their property, or their education.

1st grade: During the second phase, in 1st grade, students are encouraged to dream and make their educational plans according to who they want to become in the future, learning how to read and write their own blueprints as they set their goals.

 **Blueprints:**



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Are drafted according to the design and vision of the students' dreams and lay out how education will help them achieve their goals. By learning how to write and read well, 1st graders realize that they can build something worth their effort and they become passionate about learning.

2nd grade: During the third phase, 2nd grade, participants lay a solid foundation (The Just Be^e coaching book) to firmly support their home, and lay the bricks (lessons) to form the walls that will protect the home.

Solid foundation:

The values of respect, compassion and appreciation and the responsibility learned at home and school create the foundation needed to build responsible adults. Its strength is directly proportionate to the commitment of the teachers, parents and students. By working together all prove that the whole is stronger than its parts, achieving the goal of responsible education.

It is in this phase that we present and instill the 12 lessons of the **Just Be^e Book**.

Solid bricks:

These are the 12 lessons and their values. They use these bricks (lessons) during the next four years (2nd, 3rd, 4th and 5th grades) of their formation to build strong walls (character). And as they repeat and refine the lessons year after year, they shape and define their personalities.

Quality control:

The Journal that the students complete about the 12 lessons they have learned allows teachers and parents, as well as the students, to see how they are assimilating, applying and using what they learn to be the best they can be.

3rd Grade: During the fourth phase, 3rd grade, they strengthen the walls with resistant cement (games), which unifies and holds together the bricks (lessons) put in place the year before.

Strong cement:

Represented by the different games, which hold together the walls (character), making them resistant and stronger year after year.

4th Grade: During the fifth phase, 4th grade, solid doors and a very strong roof are installed to help students recall what they have learned and prepare themselves for the final year of elementary education.

Solid doors and strong, long lasting roof:



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These are the guides, manuals and tools that the parents, teachers and students have for the rest of their lives, which help protect the 12 lessons learned from outside influences that can erode the walls and the bricks (lessons) they have built with such passion and dedication.

5th Grade: During the sixth and last phase, 5th grade, the windows are installed allowing light to shine into the home so that students can see the impact the lessons have had on themselves as well as on others. Reaching this phase ensures that they will have a model to replicate and possess the skills needed to create a strong and friendly neighborhood...a community.

Clear Windows:

These are the Mentor Journals that the 5th grade students complete about the 12 lessons they have learned. The journal allows the teachers, parents, and the students to see how the concepts can impact the rest of their lives. Also student mentors benefit by seeing how the second grade students they are mentoring learn the lessons as they did three years before.

Friendly Community (neighborhood):

Is the virtual community we are creating where all Just Be^e participants can connect with others, share best practices and continue building a better community...like good neighbors do. Teachers and parents will share best practices, students will share their success stories and we all can build a global beehive, a place where we speak the universal language of respect, compassion and appreciation for each other. This forum is currently being developed.

 **What is taught in school** should also be taught at home within the family. This completes the process of learning and internalizing the twelve lessons, and creates harmony between the educators, parents/guardians, and students. The philosophy of social responsibility is reinforced for each and all feel personal satisfaction.

 **From here**, carrying out the educational mission is in your hands, and the **Just Be^e Foundation** is here to help.

Find us at: www.justbeefoundation.org

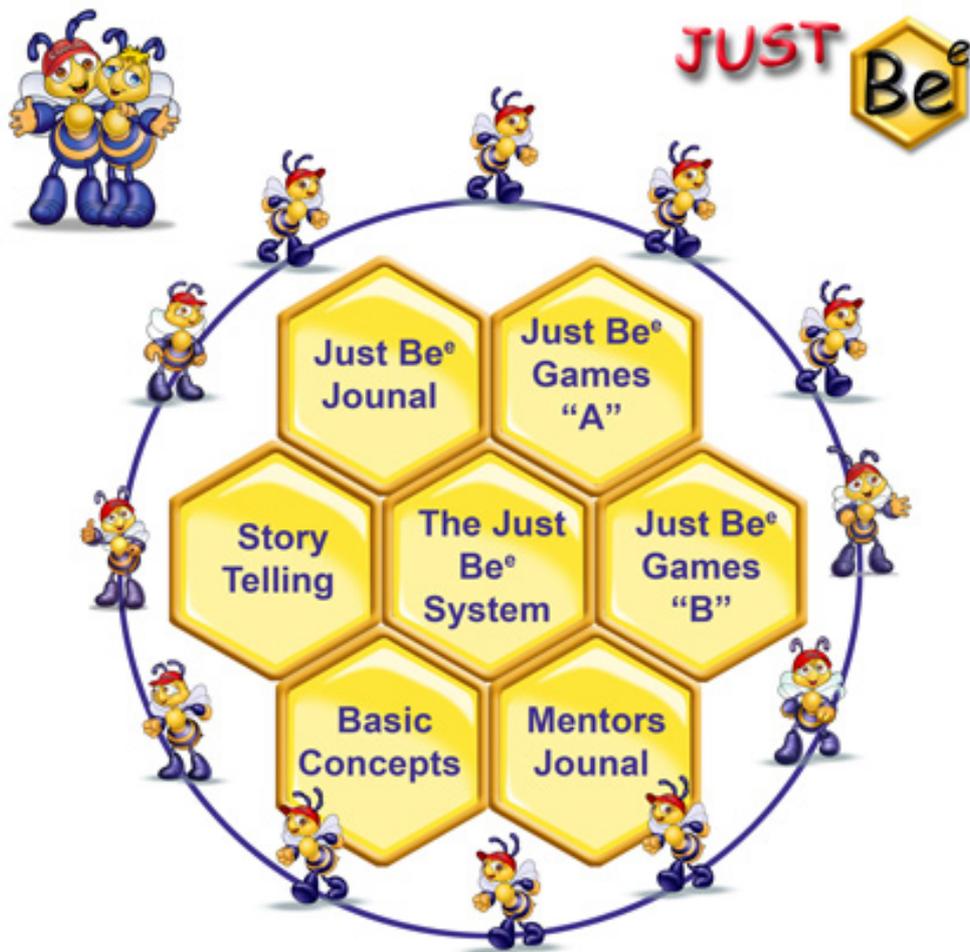
 **ANNUAL PLANNING** for the Just Be^e system:



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Grade	KINDERGAR-TEN	1ST GRADE	2ND GRADE	3RD GRADE	4TH GRADE	5TH GRADE
MANUALS	<ul style="list-style-type: none"> Just Be^e Basic Concepts 	<ul style="list-style-type: none"> Just Be^e Stories 	<ul style="list-style-type: none"> Student copy Just Be^e book Just Be^e Journal Basic level games 	<ul style="list-style-type: none"> Just Be^e book (review) Advanced level games 	<ul style="list-style-type: none"> Just Be^e book (review) Basic level games 	<ul style="list-style-type: none"> Just Be^e book (mentors) Mentor Journal Basic level games



Coach the Children... Change the World